



LEP – Sub Committee

Growth Deal Management Board

8 December 2015

Private and Confidential: No

Quarterly Communications Activity Update – December 2015

(Appendix A refers)

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Executive Summary

The Quarterly Communications Activity Update – December 2015

Recommendation

e The Board is asked to note the contents of the attached update

Background and Advice

The Growth Deal Management Board had previously asked that individual projects submit communications strategies and action plans, explaining how they will promote their projects to a variety of audiences.

In addition, they are asked to provide a quarterly activity report, detailing their completed activities over the preceding three months and their planned activities for the next three months. That information is presented in the attached Appendix 'A'.